

Norm - The Safety Contest

Make Safety the Norm!

Contest Information

SAFE Work Manitoba invites high school students to tap into their creativity and be their school's safety superhero! Create projects that promote SAFE work to young Manitobans for a chance to win cash prizes!

This year's theme is **"There's no room for bullying at work"**. Bullying and harassment in the workplace are serious matters. If not prevented, these issues can cause mental health problems for workers. If a worker becomes distressed due to harassment, they may be unable to concentrate on the job and stay alert to hazards. If left unchecked, bullying and harassment can even lead to violence. Fortunately, we can take steps to prevent bullying and harassment at work. We must be aware of our own behaviour toward others and report any inappropriate behaviour we see in the workplace that might affect our ability to work safely.

In this year's Norm the Safety Contest, we're looking for projects that focus on:

- Bullying and Harassment in the workplace (e.g. what to do if you encounter it at work)
- Workplace violence
- Mental health in the workplace

We want to see SAFE work projects such as:

- Videos (limited to 2 minutes in length)
- Mixed media
- Posters/Art
- Theatrical productions*
- Resources
- Calendars
- Events*
- Campaigns*

* For projects such as events, theatrical productions or campaigns, be sure to include a plan explaining how you will implement.

Prizes

SAFE Work Manitoba will judge all eligible entries and select the projects that best promote innovation, education and awareness of SAFE work.

Winners will be awarded*:

First place: \$2,500

Second place: \$1,500

Third place: \$1,000

*Each prize is awarded to an individual student or to be shared by a group of students. Schools also receive their own separate cash prize.

Your Norm the Safety Contest toolkit

To ensure you have the information you need to develop your creative and accurate SAFE work message, we've put together this resource toolkit to help you include the right safety facts at www.safemanitoba.com/Resources/Pages/Norm-the-Safety-Contest.aspx

Important dates

- Completed projects are due: **April 5, 2019**
- Winners notified by: **May 31, 2019**

More information:

- Eligible provincial video winners may also be entered into the Canadian Centre for Occupational Health and Safety (CCOHS) video contest: Focus on Safety for a chance to win even more prize money at a national level.
- Winners may have their projects profiled on the SAFE Work Manitoba website and on social media.
- Have more than one project to submit? No problem, send them all!
- Visit: www.safemanitoba.com/Resources/Pages/Norm-the-Safety-Contest.aspx for official contest rules, evaluation information and more resources.

Questions?

Contact SAFE Work Manitoba:
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