

## Appendix: Judging criteria for VIDEOS

Requirements   Criteria for VIDEOS	
<p><b>To be judged in the contest, the video must:</b></p> <ol style="list-style-type: none"> <li>1. Include a completed entry form. Contestants must meet eligibility requirements.</li> <li>2. Be received by the contest deadline.</li> <li>3. Be no longer than 2 minutes.</li> <li>4. Have a safety and health in the workplace theme</li> <li>5. Include all permissions (including copyrighted material used in the video).</li> <li>6. Ensure that there aren't any safety violations and that no one's personal safety was put at risk. If the project even inadvertently depicts a safety and health violation, we will give you a chance to fix it. If it is not fixed, we will eliminate the project.</li> </ol>	<p><b>Team/project name:</b></p>  <p><b>School:</b></p>  <p>Does the entry meet all the contest rules and eligibility requirements?  <small>(No = eliminated. Do not proceed to grade/judge)</small>            Yes _____ No _____            Submit for edits _____</p>

Score video for each category on a scale from 1 to 4. See below for a description.

		1	2	3	4
<b>Creativity</b>	<b>20%</b>	Low	Re-uses techniques, messages and methods used in previous videos or campaigns in new ways	Uses novel techniques, message and methods	Excels by using unique techniques, messages and methods
<b>Persuasiveness and impact</b>	<b>30%</b>	Weak	Clear messages that get the attention of the audience	Memorable messages and images	High impact, youth appropriate, motivational
<b>Overall presentation of workplace message and theme</b>	<b>30%</b>	Coverage of topic is sketchy	Topic presented with basic points covered	Topic presented with good insights	Topic explored thoroughly with interesting supporting information or unique point of view
<b>Technical quality (technical considerations)</b>	<b>20%</b>	Mostly 1s	Mostly 2s	Mostly 3s	Mostly 4s
<b>Quality</b>		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
1. How well was a script, story or overall message developed?					
2. Rate the use of props and/or special production touches					
3. Rate the quality of images produced / used					
4. Was the camera work and lighting effective?					
5. Was the sound / music appropriate?					
6. Is the topic age appropriate and relevant for youth?					